

SYNERGY: FILM ARCHIVES AND PARTNERSHIP

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Still images from Library of Congress public online collections

COLLABORATIONS



Library of Congress collaborations on rights issues with different parts of the film ecosystem:

- film companies
- other archives
- presenters
- educational institutions
- filmmaker/collectors

FILM INDUSTRY



- direct funding and funded staff for preservation and cataloging of archived materials
- joint distribution agreements for preserved films
- access initiatives for films with limited marketplace value



- International exchanges and repatriations of American films with mutual quit-claims
- Preservation collaborations
 - e.g., compiling best preservation elements from multiple archives
 - Mostly Lost: help id silent films from other archives
 - American Archive for Public Broadcasting
- Educational and access partnership initiatives
- Collaborative fair use best practices

PRESENTERS



- Loan program
 - 406 films to nearly 80 venues worldwide in 2014
- Collaboration with local theater
 - joint series
 - Allows access to larger venue
 - Builds community presence

EDUCATIONAL INSTITUTIONS



- Colleges and Universities
 - Fellowships and internships in both tech training and archiving
 - Scholarly staff exchanges
 - Access partnerships
- K-12
 - Developing curricula using primary sources
 - Teacher institutes

FILMMAKERS AND COLLECTORS



Best practices for acquiring rights from filmmakers and other donors and sellers of film collections

- Obtaining rights not only for the archive, but for its patrons and for the general public
- Quitclaims from non-rightsholder collectors
 - Assistance with getting permissions
 - Transference of paperwork regarding provenance, etc.
- Working with Creative Commons and similar licenses
- Negotiating with content owners to assure the best balance between protection of the work and public access
 - technological solutions that permit at least some remote access
 - Limit donor restrictions on researcher access to outtakes, etc.
 - Separate collections into components with lesser and greater market value

Sources of images

Slide 1 http://www.loc.gov/item/00694361/ Slide 2 http://www.loc.gov/item/00694223/ Slide 3 http://www.loc.gov/item/00694004 Slide 4 http://www.loc.gov/item/00694020/ Slide 5 http://www.loc.gov/item/00694388 Slide 6 http://www.loc.gov/item/mp73013400/ Slide 7 http://www.loc.gov/item/00694261/